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10AL51

**Fifth Semester B.E. Degree Examination, Jan./Feb. 2021**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note:** Answer any FIVE full questions, selecting atleast TWO questions from each part.

**PART - A**

- 1 a. Define Management. Explain the contributions of Taylor to the scientific management. (10 Marks)  
b. Explain the characteristics and functional areas of management. (10 Marks)
- 2 a. Briefly explain the important steps in planning. (10 Marks)  
b. State and explain the steps in decision making. (10 Marks)
- 3 a. Briefly explain the principles of Organisation. (10 Marks)  
b. What is Line and Staff organization? (10 Marks)
- 4 a. What are the essentials of Sound Controlling? (10 Marks)  
b. Briefly explain the Maslow's Hierarchy of needs. (10 Marks)

**PART - B**

- 5 a. Define the term "Entrepreneur". Explain the functions of an Entrepreneur. (10 Marks)  
b. What are the various stages of Entrepreneurship process? Explain. (10 Marks)
- 6 a. Define "Small Scale Industry" and state the characteristics of a SSI. (10 Marks)  
b. Explain the effect of WTO/GATT on Indian Small Scale Industries. (10 Marks)
- 7 a. What are the objectives and functions of KSFC and NSIC? (10 Marks)  
b. Write short notes on : SISI and SIDBI. (10 Marks)
- 8 a. What is the meaning of a "Project"? State and explain the classification of Projects. (10 Marks)  
b. Write the need and significance of Project Report. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.